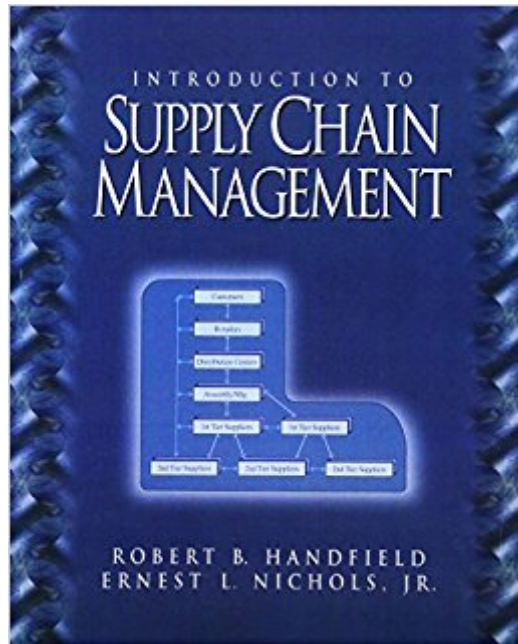




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Introduction To Supply Chain Management



Synopsis

Covers supply chain management as a whole, focusing on the integration of components associated with developing new products, buying materials, transforming them, and shipping them to customers. Contains topical discussions of what supply chains are, why they are important, and what types of challenges are implicit in managing supply chains. A book well-suited for business and engineering practitioners in executive education forums.

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Customer Reviews

Covers supply chain management as a whole, focusing on the integration of components associated with developing new products, buying materials, transforming them, and shipping them to customers. Contains topical discussions of what supply chains are, why they are important, and what types of challenges are implicit in managing supply chains. A book well-suited for business and engineering practitioners in executive education forums.

The book provides an introduction to SCM. The three parts on information and material flows and partnerships cover basic issues of SCM well, but stay brief as intended by the authors. The separation of the three issues works out well. Still, the integration and interdependence of material and information flows might be presented clearer. The management of partnerships addresses a different conceptual framework, that really makes the difference of SCM to traditional relations to suppliers or customers. Students or managers looking for a first introduction to SCM will benefit

from the book. Being concise always means to neglect certain aspects. Still, the covered topics provide the introduction, the book aims for. I plan to adopt parts of it for a course in SCM.

I finally decide to give a comment of this book after had it for a couple of year. Handfield and Nichols wrote this book *too* general and not emphasize in any research/application trend of Supply Chain Management(SCM). As a student, I found this book is the first -but not only one- book for anyone who doesn't know about the SCM. IF you do know and need a "concise book" that you can finish in a night, get this one. Another disadvantage is no technical definition and implementation issues. Case studies are ok -but again, too general.

I found the book a (loose) collection of short descriptions of concepts. If you are looking for a "dictionary" of supply chain concepts, this is probably the cheapest way to obtain one. For an introductory course in SCM however, this book is way to basic. The authors have tried to make the book more serious by including some case studies (very superficial) with simulation experiments in chapter 5, but this make the whole book even less coherent. SO you have guessed by now I did not find the book worth the (low amount) of money.

I think this is a good introduction to Supply Chain Management. I would have enjoyed a more in-depth discussion of some of the competing products and technology. Important areas such as warehouse management, ERP and middleware, CSM and transportation were sorely missed but then again it is only 183 pages so it was not meant to be comprehensive. Not a bad book but not enough for those with a serious interest in this topic.

If you're looking for a place to start to understand Supply Chain Management--this is the book. The authors, who have done an outstanding job on the research--lots of research, have explained in a very down to earth and articulate way--the great need for SCM, the challenges, the roadmap to begin the journey, and what the future holds. A great "why to and how to book".

I found this Textbook on Supply Chain Management to be very current and profound. It takes you directly to the meat of the subject matter, and does not beat around the bush. I would recommend this Textbook to anyone!Check this one out.

Although the book covers several introductory themes about the supply chain management, there is

a lack of integration inside the book. The book contains several footnotes to different articles and books. It made me feel that the book was written in a somehow assembly manner.

I'm not a Supply Chain professional yet I found this book too conceptual and simplistic. A concept book needs to at least be thought provoking. It is not. [...]

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